

SUBJECT

WJEC Eduqas A Level MEDIA STUDIES

Year 12

SUMMARY CURRICULUM PLAN

Component 1 (exam, 35%)	Media Products, Industries and Audiences (2 hours 15 minutes)
Component 2 (exam, 35%)	Media Forms and Products in Depth (2 hours 30 minutes)
Component 3 (NEA, 30%)	Cross-Media Production

Year 1	Week	Teacher A	Teacher B
Autumn Term 1	1	Induction: Theoretical Framework – ML & Rep	Induction: Theoretical Framework – Audience & Industry
	2	Component 1 Section A: Advertising and Marketing – <i>Tide, WaterAid,</i> <i>Kiss of the Vampire</i> Media Language, Representation	Component 1 Section B: Film: <i>Straight Outta Compton</i> & I, Daniel Blake Industry
	3		
	4		
	5		
	6		
	7	Test Week	
Half Term			
Autumn Term 2	1	Feedback	
	2	Component 1 Section A Newspapers <i>The Daily Mirror & The Times</i> Media Language, Representation	Component 1 Section B: Advertising and Marketing – Print and TV commercials: <i>Tide, WaterAid</i> Audience
	3		Component 1 Section B Newspapers <i>The Daily Mirror & The Times</i> Industry, Audience
	4		
	5		
	6		
	7		
	8	Test Week	
Christmas Holidays			
Spring Term 1	1	Feedback	
	2	Component 1 Section A Music Video <i>Formation</i> ML, Rep	Component 1 Section A Music Video <i>Riptide</i> ML, Rep
	3		Component 2 Section A Television <i>Humans</i>
	4		
	5	Component 2 Section B Magazines <i>Contemporary product</i>	

		All areas	All areas
	6	Test Week	
Half Term			
Spring Term 2	1	Feedback	
	2		
	3		
	4		
	5		
	6	Test Week	
Easter Holidays			
Summer Term 1	1	Feedback	
	2	Component 3: NEA	Component 3: NEA
	3		
	4		
	5		
Half Term			
Summer Term 2	1	Revision	Revision
	2		
	3		
	4	Y12 Mocks (TBC)	
	5	Component 3: NEA	Component 3: NEA
	6		
	7		

CIEAG

- Problem solving
- Critical thinking
- Targeting a specific audience
- Pitching skills
- Project/time-managed work
- Research and planning skills
- Empathy
- Team work
- Media and digital literacy