

Subject content (What will be covered)	As a result, what students should know /understood	What students should be able to do	How students will be assessed	By when (Half term 1 > 6)
<p><b>Unit 4:</b> Pre-production Portfolio</p>	<p>In this unit you will study the requirements of planning and delivering a digital media product, carrying out essential pre-production tasks and creating a pre-production portfolio. You will gain an understanding of the requirements of the planning stage, from finance and logistics to regulations.</p>	<p>Write and extended report; produce a professional pre-production portfolio for a moving image idea; reflect and evaluate your own work</p>	<p><b>Internal assessment, 3 assessments:</b></p> <ol style="list-style-type: none"> <li>1. Research into effective pre-production methods</li> <li>2. Produce a pre-production portfolio</li> <li>3. Evaluate pre-production portfolio</li> </ol>	<p><b>End of term1</b></p>
<p><b>Unit 1:</b> Media Representation</p>	<p>In this unit, you will consider how different media representations are constructed by media producers to create meaning, messages and values. You will study a range of media from different sectors, such as;</p> <ul style="list-style-type: none"> <li>• Music videos</li> <li>• Short film extracts</li> <li>• Animation</li> <li>• News programmes</li> <li>• Websites</li> <li>• Digital games</li> <li>• Print adverts</li> </ul> <p>You will explore how meaning, messages and values are constructed through formal and stylistic elements. You will look at the representations of gender, ethnicity, age, social groups and places.</p> <p>You will also focus on how audiences can read / consume the messages presented by these various media forms, in different ways.</p>	<p>Answer a range of short and extended answer question on unseen media texts in timed conditions.</p>	<p><b>Externally assessed, 2-hour exam</b></p>	<p><b>Summer term 6</b></p>

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| <p>CIEAG</p> <ul style="list-style-type: none"> <li>Problem solving</li> <li>Critical thinking</li> <li>Targeting a specific audience</li> <li>Pitching skills</li> <li>Project/time-managed work</li> <li>Research and planning skills</li> <li>Empathy</li> <li>Team work</li> <li>Media and digital literacy</li> </ul> |
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