Job opportunities in the Berkshire economy

With a mix of strong global brands and innovative small businesses Berkshire provides a wealth of job opportunities

1 in 9 jobs are digital tech jobs, 2 ½ times the national average.

41% of young people who leave Berkshire for university return to work, the highest proportion of all local areas in the country, reflecting the wealth of job opportunities.

Essential skills in highest demand across Berkshire are:
- Communication skills
- Planning skills
- Organisational skills
- Microsoft Excel
- Detail oriented

Essential skills that employers believe are lacking across Berkshire are:
- Communication
- Leadership
- Work ethic

Job specific skills that employers are currently finding it difficult to find amongst job applicants are:
- Digital technology skills
- Engineering
- Customer service
- Analytics

Over the last 12 months, there has been an increase in demand for:
- Software Programmers / Engineers;
- Registered General Nurses;
- Computer Support Specialists;
- Recruiters;
- Web Developers;
- Marketing Managers;
- Accountants;
- Accounting Clerks;
- Financial Managers;
- Retail Managers and Associates

There are around 120,000 Science, Technology, Engineering, Arts and Maths (STEAM) jobs in Berkshire, nearly twice the national average.

Berkshire employers are more likely to offer higher level Apprenticeships than employers in the rest of the country.

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