

Subject content (What will be covered)	As a result, what students should know /understand...	What students should be able to do	How students will be assessed	By when (Term 1 - 6)
Unit 2 UK Travel and Tourism Categories	...the range of different destinations within the UK and how they are categorised.	Accurately locate four travel and tourism destinations, from each destination category.	Preparation for assignments 3 Final assignments	1
UK Gateway Airports and UK Seaports	...how to get to and from destinations.	Identify and accurately locate six gateway airports and four seaports in the UK, including a typical passenger route for each.		
Road and Rail Travel	...how to advise tourists on the UK road and rail networks.	Accurately locate three motorways and three rail lines, identifying the destinations connected by them.		
Appeal of UK Destinations	...what factors affect the appeal of a destination.	Describe how one UK town or city destination, one seaside resort and one countryside area can appeal to two types of visitors.		2
Increasing Appeal	...ways a destination can increase its appeal.	Recommend how one UK destination might be able to increase its appeal to different tourist types.		
Sources of Information UK Holiday Planning	...how to use a range of information sources to find out about a UK destination. ...how to plan a holiday for different visitors and how to present this information in a clear format.	Using at least two different information sources, plan two UK holidays, for alternative types of visitors, producing an itinerary for each.		6

<p>Unit 1</p> <p>Types of Tourism Types of Travel Principles of Sustainable Tourism Importance of the Travel and Tourism Sector to the UK economy</p>	<p>...the UK travel and tourism sector and its importance to the UK economy</p>	<p>Use specialist terms accurately Describe and explain the subjects using current examples.</p>	<p>Class participation Homework assignments Practice exam questions</p>	<p>3-5</p>
<p>Industries, Key Organisations and in the Travel and Tourism Sector Interrelationships Between the Travel and Tourism Organisations</p>	<p>...about the industries, and key organisation, within the travel and tourism sector, their roles and interrelationships.</p>	<p>Describe industry and organisation types, their role, characteristics and products and/or services using current examples. Describe different interrelationships between organisations using current examples. Explain the advantages and disadvantages to these interrelationships.</p>	<p>50 mark External Examination (60 minutes)</p>	
<p>The Role of Consumer Technology</p>	<p>...the role of consumer technology in the travel and tourism industry.</p>	<p>Describe the use of consumer technology using current examples. Explain the benefit to the industry and consumer.</p>		