

Subject content ( What will be covered)	As a result, what students should know /understand	What students should be able to do	How students will be assessed	By when
<b>Unit 8 Current Issues in Travel and Tourism</b>	Understand how issues within and from outside the Travel Industry can have major short term and long term impacts on the strength of different aspects of the industry. Students focus on one particular current issue and conduct research into its impacts on the industry.	Identify the impacts of a number of issues, focusing on one through independent research	1 large independent research project (Internal Coursework)	Term 1 & 2
<b>Unit 11 Specialist Holidays</b>	The nature and key components of Specialist Holidays, E.g. Golf, Safari, Cycling, Trekking. The global location, key features, factors influencing the growth and on-going popularity of these holidays and examples of global providers of 6 key Specialist Holidays.	Identify and explain the Key Features and global locations of these holidays. Produce 6 annotated world maps identifying key features Produce a detailed itinerary for one type of Specialist Holiday. Conduct independent research into the factors influencing the popularity of 2 types of holiday.	4 short independent Research projects (Internal Coursework)	Term 1 & 2
<b>Unit 7 Responsible Tourism</b>	The 4 Principles of Responsible Tourism. How these principles are applied to the on-going behaviour of the travel industry and how they should be used to guide any future tourism developments. Case Studies of countries who are being successful and who are failing at supporting the Principles. How different organisations and companies within the industry are supporting the Principles.	Describe and explain the Principles and be able to apply them to a number of different scenarios. Use local, national and international Case studies to demonstrate their understanding of the importance of the Principles.	90 minute External Exam	Term 3